## CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Re	<u>vision</u>		Alt Order #	<u> </u>
	1851421	1		08859661	
Product				***************************************	
OOUG JONES FOR SENA	т ′				
Contract Dates	Estimate #				
11/14/17 - 11/20/17	5097				
<u>Advertiser</u>			Or	iginal Date	/ Revision
POL/Jones, Doug/D/Sena			1	1/16/17	/ 11/16/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA `	Ryan E	ddi	ins	HRP-Washingto
	Special Hand	ling			
	Demographic				***************************************
	Adults 35+				•
	•				
	Agy Code	Adverti	ser	Code	Product 1/2
	TV13041	836			967
	Agency Ref			Advertiser	Ref

	Start/End	Spo	ts/			
*Line Ch Start Date End Date Description	Time	Days Length Wee	ek * Rate	Type Spo	ts	Amount
E 2 WSFA 11/17/17 11/17/17 Today in Alabama 430am	430-5a	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/13/17 11/19/172- 2  Spot Ch Date Range Description	\$5.00		<b>.</b> .	_		
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 Today in Alabama 430am	Start/End Time 430-5a	Weekdays Length	Rate	<u>Type</u>		
Credited Credited	43U-3a	F :30	<del>\$5.00</del>	NM		
2 WSFA 11/13/17-11/19/17 Today in Alabama 430am	430-5a	F :30	\$5.00	NM		
Credited	700 00	,	•			
3 WSFA 11/20/17 11/20/17 ENTERTAINMENT TONIG	H7630-7p	:30		NM	1	\$215.00
Start Date	<u>Rate</u>				·	
Week: 11/20/17 11/26/17 1 1	\$215.00					
4 WSFA 11/14/17 11/14/17 ENTERTAINMENT TONIG	H1630-7p	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	Rate					
	\$215.00	Managed avan Committee	D-4-	-		
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 ENTERTAINMENT TONIG	Start/End Time	Weekdays Length	<u>Rate</u> \$215.00	<u>Type</u> NM		
Credited	111030-7p	-14,30	<del>⊕210.00</del>	IVIVI		
5 WSFA 11/15/17 11/15/17 ENTERTAINMENT TONIG	H1630-7n	:30		NM	1	\$215.00
Start Date End Date Weekdays Spots/Week	Rate	.50		14141	1	\$215.00
Week: 11/13/17 11/19/171 1	\$215.00			I		
E 6 WSFA 11/16/17 11/16/17 ENTERTAINMENT TONIG	H1630-7p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			l		
Week: 11/13/17 11/19/171 1	\$215.00		<b>-</b>			
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 ENTERTAINMENT TONIG	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
Credited	in 1630-7p	Th :30	<del>\$215.00</del>	NM		
7 WSFA 11/17/17 11/17/17 ENTERTAINMENT TONIGI	H1630-7n	:30		NM	1	\$215.00
Start Date End Date Weekdays Spots/Week	Rate	.30		INIVI	ŀ	φ215.00
Week: 11/13/17 11/19/171 1	\$215.00					
8 WSFA 11/20/17 11/20/17 WSFA 12 News at Ten - MF	= 10-1035pm	:30		NM	1	\$275.00
				•		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



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 Contract Dates
 Product
 Estimate #

 11/14/17 - 11/20/17
 DOUG JONES FOR SEI 5097

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/16/17 / 11/16/17

*Line Ch Start Date End Date Description	Start/End Time	Days l	Spots/ Length Week	Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 1 1	<u>Rate</u> \$275.00				T		
9 WSFA 11/14/17 11/14/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week	10-1035pm <u>Rate</u>		:30	•	NM	0	\$0.00
Week: 11/13/17 11/19/17 -1 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 11/13/17-11/19/17 WSFA 12 News at Ten - M	\$275.00 <u>Start/End Time</u> F 10-1035pm	Weekdays -Tu	<u>Length</u> :30	<u>Rate</u> \$275.00	<u>Type</u> NM		
Credited  10 WSFA 11/15/17 11/15/17 WSFA 12 News at Ten - MF  Start Date End Date Weekdays Spots/Week	10-1035pm <u>Rate</u>		:30		NM	1	\$275.00
Week: 11/13/17 11/19/171 1  E 11 WSFA 11/16/17 11/16/17 WSFA 12 News at Ten - MF  Start Date End Date Weekdays Spots/Week	\$275.00 10-1035pm Rate		:30	•	NM	0	\$0.00
Week: 11/13/17 11/19/171 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 11/13/17-11/19/17 WSFA 12 News at Ten - M  Credited	\$275.00 Start/End Time F 10-1035pm	Weekdays Th	<u>Length</u> :30	<u>Rate</u> \$275.00	<u>Type</u> NM		
E 12 WSFA 11/17/17 11/17/17 WSFA 12 News at Ten - MF  Start Date	10-1035pm <u>Rate</u> \$275.00		:30	4	NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 WSFA 12 News at Ten - M. Credited	Start/End Time F 10-1035pm	Weekdays	<u>Length</u> :30	<u>Rate</u> \$275.00	<u>Type</u> NM		
13 WSFA 11/20/17 11/20/17 Today in Alabama 5am <u>Start Date End Date Weekdays Spots/Week</u> Week: 11/20/17 11/26/17 2 2	5-530a <u>Rate</u> \$85.00		:30		NM	2	\$170.00
14 WSFA 11/20/17 11/20/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/20/17 11/26/17 1 1	1035-1137pm <u>Rate</u> \$115.00		:30	•	NM	1	\$115.00
15 WSFA 11/16/17 11/16/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	1035-1137pm <u>Rate</u> \$115.00		:30		NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 Tonight Show Credited	Start/End Time 1035-1137pm	Weekdays Th	<u>Length</u> :30	<u>Rate</u> \$115.00	<u>Type</u> <i>NM</i>		
16 WSFA 11/17/17 11/17/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	1035-1137pm <u>Rate</u> \$115.00		:30		NM	1	\$115.00
17 WSFA 11/20/17 11/20/17 Late Night w/ Seth Meyers  Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 1 1			:30		NM	1	\$10.00
18 WSFA 11/14/17 11/14/17 Late Night w/ Seth Meyers  Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 -1 1	1137p-1237x <u>Rate</u> \$10.00		:30	•	NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 Late Night w/ Seth Meyers Credited	Start/End Time 1137p-1237x	Weekdays -Tu	<u>Length</u> :30	<u>Rate</u> \$10.00	<u>Type</u> <i>NM</i>		

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www.wsfa.com

Contract / Revision Alt Order# 1851421 08859661

Contract Dates Product Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Advertiser Original Date / Revision 11/16/17 / 11/16/17 POL/Jones, Doug/D/Sena

	Start/End	Spots	1			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Sp	ots	Amount
19 WSFA 11/15/17 11/15/17 Late Night w/ Seth Meyers	1137p-1237x	:30		NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	<u>Rate</u> \$10.00					
20 WSFA 11/16/17 11/16/17 Late Night w/ Seth Meyers					_	
Start Date End Date Weekdays Spots/Week	1137p-1237x Rate	:30	•	NM	0	\$0.00
Week: 11/13/17 11/19/171 1	\$10.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/13/17-11/19/17 Late Night w/ Seth Meyers	1137p-1237x	Th :30	<del>\$10.00</del>	NM		
Credited						
E 21 WSFA 11/17/17 11/17/17 Late Night w/ Seth Meyers	1137p-1237x	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/171 1	<u>Rate</u> \$10.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	• Rate	Type		
1 WSFA 11/13/17-11/19/17 Late Night w/ Seth Meyers	1137p-1237x	F :30	\$10.00	NM		
Credited	•		·			
22 WSFA 11/20/17 11/20/17 The Voice	7-9pm	:30		NM	1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/20/17 11/26/17 1 1	\$600.00					
23 WSFA 11/14/17 11/14/17 This Is Us Start Date End Date Weekdays Spots/Week	8-9pm	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 -1 1	<u>Rate</u> \$600.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/13/17-11/19/17 This Is Us	8-9pm	-Tu:30	\$600.00	NM		
Credited						
24 WSFA 11/14/17 11/14/17 Today in Alabama 5am	5-530a	:30		NM	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week           Week: 11/13/17         11/19/17         -2         2	<u>Rate</u> \$85.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 11/13/17-11/19/17 Today in Alabama 5am	5-530a	-Tu: :30	\$85.00	NM		
Credited			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
2 WSFA 11/13/17-11/19/17 Today in Alabama 5am	5-530a	-Tu :30	<del>\$85.00</del>	NM		
Credited						
25 WSFA 11/14/17 11/14/17 L&O:TRUE CRIME  Start Date End Date Weekdays Spots/Week	9-10pm	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	<u>Rate</u> \$250.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 11/13/17-11/19/17 L&O:TRUE CRIME	9-10pm	-Tu :30	\$250.00	NM		
Credited	•		•			
26 WSFA 11/16/17 11/16/17 NET NFL Thursday Pre-Gam	1630-730p	:30		NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	Rate					
	\$150.00					
27 WSFA 11/18/17 11/18/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week		:30		NM	2	\$90.00
Week: 11/13/17 11/19/172- 2	<u>Rate</u> \$45.00					
E 28 WSFA 11/18/17 11/18/17 Nascar Daytime	230P-5P	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50	•	INIVI	U	φυ.υυ
Week: 11/13/17 11/19/171 1	\$65.00			l		

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Contract / Revision Alt Order# 1851421 08859661

**Contract Dates** Product Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

<u>Advertiser</u> Original Date / Revision 11/16/17 / 11/16/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 Nascar Daytime Credited	Rate Start/End Time 230P-5P		Type NM	7 WHOURK
29 WSFA 11/18/17 11/18/17 Notre Dame Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171- 1	230p-5p <u>Rate</u> \$50.00	:30	<b>NM</b> 1	\$50.00
30 WSFA 11/18/17 11/18/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/172- 2	Sa 6-7pm <u>Rate</u> \$80.00	:30	NM 2	\$160.00
31 WSFA 11/18/17 11/18/17 WSFA 12 News at Ten - Sa	at 10-1030pm <u>Rate</u> \$175.00	:30	<b>N</b> M 1	\$175.00
32 WSFA 11/18/17 11/18/17 NET Saturday Night Live  Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/171- 1	1030p-1203x <u>Rate</u> \$115.00	:30	<b>N</b> M 1	\$115.00
33 WSFA 11/18/17 11/18/17 ET WEEKEND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171- 1	1203-103x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
34 WSFA 11/19/17 11/19/17 NET NBC Sunday Today Start Date	hc7-8a <u>Rate</u> \$45.00	:30	NM 2	\$90.00
35 WSFA 11/15/17 11/15/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	NM 2	\$170.00
36 WSFA 11/19/17 11/19/17 NET NBC Meet The Press  Start Date End Date Weekdays Spots/Week  Week: 11/13/17 11/19/171 1	8-9a <u>Rate</u> \$45.00	:30	NM 1	\$45.00
37 WSFA 11/19/17 11/19/17 WSFA News Sunday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	9-930a <u>Rate</u> \$20.00	:30	NM 1	\$20.00
E 38 WSFA 11/19/17 11/19/17 NET Soccer  Start Date End Date Weekdays Spots/Week  Week: 11/13/17 11/19/171 1	11a-1p <u>Rate</u> \$35.00	:30	NM 0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 NET Soccer Credited	Start/End Time 11a-1p	Weekdays         Length         Rate          St         :30         \$35.00	<u>Type</u> NM	
E 39 WSFA 11/19/17 11/19/17 Nascar Daytime  Start Date End Date Weekdays Spots/Week  Week: 11/13/17 11/19/171 1	1p-5p <u>Rate</u> \$35.00	:30 .	NM 0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 Nascar Daytime Credited	Start/End Time 1p-5p	Weekdays Length Rate	<u>Type</u> <i>NM</i>	
40 WSFA 11/19/17 11/19/17 Nascar Phoenix 11/12 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	11a-6p <u>Rate</u> \$65.00	:30	NM 1	\$65.00
41 WSFA 11/19/17 11/19/17 Nascar Miami	2-6p	:30	NM 1	\$65.00

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Advertiser Original Date / Revision 11/16/17 / 11/16/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week * Rate	TypeSpo	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	<u>Rate</u> \$65.00				
E 42 WSFA 11/19/17 11/19/17 Breeder's Cup  Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17S 1	4-5p <u>Rate</u> \$100.00	:30	NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 Breeder's Cup Credited	Start/End Time 4-5p	Weekdays         Length         Rate          St         :30         \$100.00	<u>Type</u> NM		
E 43 WSFA 11/19/17 11/19/17 WSFA 12 News at Five-Sur	Su 5-530p <u>Rate</u> \$90.00	:30	NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 WSFA 12 News at Five-Su Credited	Start/End Time n Su 5-530p	Weekdays         Length         Rate          St         :30         \$90.00	Type NM		
44 WSFA 11/18/17 11/18/17 Notre Dame Football  Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17S- 1	228p-1030p <u>Rate</u> \$50.00	:30	NM	1	\$50.00
E 45 WSFA 11/19/17 11/19/17 NET NBC Horse Racing  Start Date End Date Weekdays Spots/Week  Week: 11/13/17 11/19/171 1	Various <u>Rate</u> \$100.00	:30	NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 NET NBC Horse Racing Credited	Start/End Time Various	Weekdays         Length         Rate          St         :30         \$100.00	<u>Type</u> <i>NM</i>		
46 WSFA 11/16/17 11/16/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172 2	5-530a <u>Rate</u> \$85.00	:30	NM	2	\$170.00
47 WSFA 11/19/17 11/19/17 NFL Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	Sun 730p-1030p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
48 WSFA 11/19/17 11/19/17 Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	1030p-11p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
E 49 WSFA 11/19/17 11/19/17 LF SU 11-1130p  Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/171 1	11-1130p <u>Rate</u> \$10.00	:30	MM	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 11/13/17-11/19/17 LF SU 11-1130p Credited	Start/End Time 11-1130p	Weekdays         Length         Rate          St         :30         \$10.00	<u>Type</u> NM		
50 WSFA 11/19/17 11/19/17 Right This Minute  Start Date	1130p12x <u>Rate</u> \$5.00	:30	NM	1	\$5.00
51 WSFA 11/17/17 11/17/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172- 2	5-530a <u>Rate</u> \$85.00	:30	NM	2	\$170.00
52       WSFA 11/20/17       11/20/17       Today in Alabama 530a         Start Date       End Date       Weekdays       Spots/Week         Week:       11/20/17       11/26/17       2       2	528am-6am <u>Rate</u> \$100.00	:30	NM	2	\$200.00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity, even

if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

 Contract / Revision
 Alt Order #

 1851421 /
 08859661

 Contract Dates
 Product
 Estimate #

 11/14/17 - 11/20/17
 DOUG JONES FOR SET 5097

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/16/17 / 11/16/17

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
53 WSFA 11/14/17 11/14/17 Today in Alabama 530a	528am-6am	:30 .	NM 0	\$0.00
Start Date         End Date         Weekdays         Spots/Week           Week: 11/13/17         11/19/17         -2         2	<u>Rate</u> \$100.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WSFA 11/13/17-11/19/17 Today in Alabama 530a	528am-6am	-Tu :30 \$100.00		
Credited				
2 WSFA 11/13/17-11/19/17 Today in Alabama 530a	528am-6am	-Tu :30 \$100.00	NM	
Credited				
54 WSFA 11/15/17 11/15/17 Today in Alabama 530a <u>Start Date</u> End Date Weekdays Spots/Week	528am-6am	:30	NM 2	\$200.00
Week: 11/13/17 11/19/172 2	<u>Rate</u> \$100.00		İ	
E 55 WSFA 11/16/17 11/16/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$100.00
Start Date	Rate			•
Week: 11/13/17 11/19/172 2	\$100.00		_	
Spot Ch Date Range Description  1 WSEA 11(13)(17, 11(10)(17, Today in Alphama 530a	Start/End Time 528am-6am	<u>Weekdays Length Rate</u>		
1 WSFA 11/13/17-11/19/17 Today in Alabama 530a Credited	320am-0am	.30 \$100.00	IVIVI	
57 WSFA 11/17/17 11/17/17 Today in Alabama 530a	528am-6am	:30	NM 2	\$200.00
Start Date End Date Weekdays Spots/Week	Rate	.00	111111	Ψ200.00
Week: 11/13/17 11/19/172 2	\$100.00			
58 WSFA 11/20/17 11/20/17 Today In Alabama	6a-7a	:30	NM 2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/20/17 11/26/17 2 2	<u>Rate</u> \$175.00		Ì	
59 WSFA 11/14/17 11/14/17 Today in Alabama	6a-7a	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI O	\$0.00
Week: 11/13/17 11/19/17 -2 2	\$175.00	•		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate		
1 WSFA 11/13/17-11/19/17 Today In Alabama	6a-7a	-Tu :30 \$175.00	NM	
Credited 2 WSFA 11/13/17-11/19/17 Today In Alabama	6a-7a	-Tu :30 \$175.00	NM	
Credited	, oa 7 a	.55 \$775.05	1	
60 WSFA 11/15/17 11/15/17 Today In Alabama	6a-7a	:30	NM 2	\$350.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/13/17 11/19/172 2	\$175.00			
61 WSFA 11/16/17 11/16/17 Today In Alabama	6a-7a	:30	NM 2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172 2	<u>Rate</u> \$175.00			
62 WSFA 11/17/17 11/17/17 Today in Alabama	6a-7a	:30	NM 2	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.00		φοσο.σσ
Week: 11/13/17 11/19/172 2	\$175.00			
63 WSFA 11/20/17 11/20/17 NBC Today Show	7-9am	:30	NM 2	\$230.00
Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 2 2	<u>Rate</u> \$115.00	•		
		.20	NIA C	60.00
64 WSFA 11/14/17 11/14/17 NBC Today Show  Start Date End Date Weekdays Spots/Week	7-9am Rate	:30	NM 0	\$0.00
Week: 11/13/17 11/19/17 -2 2	\$115.00			

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Contract / Revision Alt Order # 08859661 1851421 /

Product **Contract Dates** Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Original Date / Revision <u>Advertiser</u> / 11/16/17 11/16/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Spots	Amount
		Days Length Week	Nate	Type Opols	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description	Rate Start/End Time	Weekdays Length	Rate	Туре	
1 WSFA 11/13/17-11/19/17 NBC Today Show	7-9am	-Tu :30	\$115.00	NM	
Credited	r-sani	.50	<del>\$170.00</del>	/*///	
2 WSFA 11/13/17-11/19/17 NBC Today Show	7-9am	-Tu :30	<del>\$115.00</del>	NM	
Credited			•	,,	
65 WSFA 11/15/17 11/15/17 NBC Today Show	7-9am	:30		NM 2	\$230.00
Start Date End Date Weekdays Spots/Week	Rate	.00			<b>Q200.00</b>
Week: 11/13/17 11/19/172 2	\$115.00				
66 WSFA 11/16/17 11/16/17 NBC Today Show	7-9am	:30		NM 2	\$230.00
Start Date End Date Weekdays Spots/Week	Rate				·
Week: 11/13/17 11/19/172 2	\$115.00				
68 WSFA 11/17/17 11/17/17 NBC Today Show	7-9am	:30		NM 2	\$230.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 11/13/17 11/19/172 2	\$115.00				
69 WSFA 11/20/17 11/20/17 NBC Today 2	9-10am	:30		NM 1	\$50.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 11/20/17 11/26/17 1 1	\$50.00				
70 WSFA 11/14/17 11/14/17 NBC Today 2	9-10am	:30	•	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/13/17 11/19/17 -2 2	\$50.00	Maratalana Lamath	D-4-		
Spot Ch Date Range Description	Start/End Time	Weekdays Length -Tu: :30	Rate	<u>Type</u> NM	
1 WSFA 11/13/17-11/19/17 NBC Today 2 Credited	9-10am	-1430	\$50.00	IVIVI	
2 WSFA 11/13/17-11/19/17 NBC Today 2	9-10am	-Tu :30	\$50.00	NM	
Credited	y-roum		<b>V</b> 00.00		
E 71 WSFA 11/15/17 11/15/17 NBC Today 2	9-10am	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50	•		ψ0.00
Week: 11/13/17 11/19/172 2	\$50.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 WSFA 11/13/17-11/19/17 NBC Today 2	9-10am	W :30	\$50.00	NM	
Credited					
2 WSFA 11/13/17-11/19/17 NBC Today 2	9-10am	W :30	\$ <del>50.00</del>	NM	
Credited					
E 72 WSFA 11/16/17 11/16/17 NBC Today 2	9-10am	:30		NM 1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate		•		
Week: 11/13/17 11/19/172 2	\$50.00	Managed Langth	Data	Turns	
Spot Ch Date Range Description 2 WSFA 11/13/17-11/19/17 NBC Today 2	Start/End Time	Weekdays Length	Rate	<u>Type</u> NM	
Credited	9-10am	Th :30	<del>\$50.00</del>	IVIVI	
	0.40	.20			<b>60.00</b>
E 73 WSFA 11/17/17 11/17/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am <u>Rate</u>	:30		NM 0	\$0.00
Week: 11/13/17 11/19/172 2	\$50.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	• Rate	Type	
1 WSFA 11/13/17-11/19/17 NBC Today 2	9-10am	F :30	\$50.00	NM	
Credited					
2 WSFA 11/13/17-11/19/17 NBC Today 2	9-10am	F:30	<del>\$50.00</del>	NM	
Credited					

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision Alt Order # 1851421 08859661

Contract Dates Product Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Advertiser Original Date / Revision 11/16/17 / 11/16/17 POL/Jones, Doug/D/Sena

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Ty	pe Spots	Amount
74 WSFA 11/20/17 11/20/17 NBC Today with Kathie Lee	10-11am	:30	N	M 2	\$100.00
Start Date         End Date         Weekdays         Spots/Week           Week: 11/20/17         11/26/17         2         2	<u>Rate</u> \$50.00				
75 WSFA 11/14/17 11/14/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week	10-11am Rate	:30	, N	М 0	\$0.00
Week: 11/13/17 11/19/17 -2 2	\$50.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Ty	oe e	
1 WSFA 11/13/17-11/19/17 NBC Today with Kathie Lee	10-11am	-Tu: :30	\$50.00 N	М	
Credited 2 WSFA 11/13/17-11/19/17 NBC Today with Kathie Lee	10 11am	-Tu :30	\$50.00 N	A4	
Credited VISITY-1719717 VIBC 10day With Ratifie Lee	10-11am	-1450	<del>\$50.00</del> //	141	
76 WSFA 11/15/17 11/15/17 NBC Today with Kathie Lee	10-11am	:30	N	M 2	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.00	•	···	4.55.55
Week: 11/13/17 11/19/172 2	\$50.00				
77 WSFA 11/16/17 11/16/17 NBC Today with Kathie Lee		:30	N	M 2	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172 2	<u>Rate</u> \$50.00				
		:30	N	<u>—</u> М 2	\$100.00
79 WSFA 11/17/17 11/17/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week	Rate	.30	11	IVI 2	\$100.00
Week: 11/13/17 11/19/172- 2	\$50.00				
80 WSFA 11/20/17 11/20/17 ALABAMA LIVE @ 11A	11-1130Am	:30	· N	M 1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/20/17 11/26/17 1 1	\$30.00				00.00
81 WSFA 11/14/17 11/14/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week	11-1130Am Rate	:30	N	м о	\$0.00
Week: 11/13/17 11/19/17 -1 1	\$30.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Ty	<u>oe</u>	
1 WSFA 11/13/17-11/19/17 ALABAMA LIVE @ 11A	11-1130Am	-Tu:30	\$30.00 N	M	
Credited AAMS (A. A. A			,		200.00
82 WSFA 11/15/17 11/15/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week	11-1130Am <u>Rate</u>	:30	N	M 1	\$30.00
Week: 11/13/17 11/19/171 1	\$30.00				
83 WSFA 11/16/17 11/16/17 ALABAMA LIVE @ 11A	11-1130Am	:30	N	M 1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/13/17 11/19/171 1	\$30.00			_	
84 WSFA 11/17/17 11/17/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week	11-1130Am	:30	N	M 1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	<u>Rate</u> \$30.00		•		
85 WSFA 11/20/17 11/20/17 ALABAMA LIVE @ 1130AM	1130A-12P	:30	N	M 1	\$30.00
Start Date	<u>Rate</u>			İ	•
Week: 11/20/17 11/26/17 1 1	\$30.00			_	
86 WSFA 11/14/17 11/14/17 ALABAMA LIVE @ 1130AM	_	:30	N	м 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	<u>Rate</u> \$30.00			1	
Spot Ch Date Range Description	Start/End Time	Weekdays Length	, Rate Tyr	oe e	
1 WSFA 11/13/17-11/19/17 ALABAMA LIVE @ 1130AM		-Tu :30	\$30.00 N		
Credited	W			_	

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Contract / Revision Alt Order # 1851421 / 08859661

**Contract Dates Product** Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

<u>Advertiser</u> Original Date / Revision 11/16/17 / 11/16/17 POL/Jones, Doug/D/Sena

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days Length	Week Rate	туре Туре	Spots	Amount
87 WSFA 11/15/17 11/15/17 ALABAMA LIVE @ 1130AM Start Date End Date Weekdays Spots/Week		:30	)	NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	<u>Rate</u> \$30.00					
88 WSFA 11/16/17 11/16/17 ALABAMA LIVE @ 1130AM		:30	)	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate	.50	,	14141		\$30.00
Week: 11/13/17 11/19/171 1	\$30.00					
90 WSFA 11/17/17 11/17/17 ALABAMA LIVE @ 1130AM Start Date End Date Weekdays Spots/Week		:30	)	NM	1	\$30.00
Start Date         End Date         Weekdays         Spots/Week           Week: 11/13/17         11/19/17        1         1	<u>Rate</u> \$30.00				ı	
91 WSFA 11/20/17 11/20/17 WSFA 12 News at Noon	12-1230pm	:30	)	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		•		,	Ψ100.00
Week: 11/20/17 11/26/17 1 1	\$100.00					
92 WSFA 11/14/17 11/14/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm Rate	:30	)	NM	0	\$0.00
Week: 11/13/17 11/19/17 -1 1	\$100.00		•			
Spot Ch Date Range Description	Start/End Time	Weekdays Ler	ngth Rate	<u>Type</u>		
1 WSFA 11/13/17-11/19/17 WSFA 12 News at Noon Credited	12-1230pm	-Tu	:30 \$ <del>100.00</del>	NM		
	40.4000					
93 WSFA 11/15/17 11/15/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm Rate	:30		NM	1	\$100.00
Week: 11/13/17 11/19/171 1	\$100.00					
94 WSFA 11/16/17 11/16/17 WSFA 12 News at Noon	12-1230pm	:30		NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	Rate					
95 WSFA 11/17/17 11/17/17 WSFA 12 News at Noon	\$100.00					
Start Date End Date Weekdays Spots/Week	12-1230pm Rate	:30		NM	1	\$100.00
Week: 11/13/17 11/19/171 1	\$100.00					
	1230-130p	:30		NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/20/17 11/26/17 1 1	<u>Rate</u> \$150.00			I		
	1230-130p	.20				
Start Date End Date Weekdays Spots/Week	Rate	:30		NM	0	\$0.00
Week: 11/13/17 11/19/17 -1 1	\$150.00					
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 NET Days of Our Lives	Start/End Time	Weekdays Len		<u>Type</u>		
Credited	1230-130p	-Tu	:30 <del>\$150.00</del>	NM		
E 98 WSFA 11/15/17 11/15/17 NET Days of Our Lives	1230-130p	:30		NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate	.00		TAIVI	'	\$150.00
Week: 11/13/17	\$150.00		•			
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 NET Days of Our Lives	Start/End Time 1230-130p	Weekdays Len	gth Rate :30 \$150.00	<u>Type</u>		
Credited	1200-100p	yy	.50 <del>\$ 150.00</del>	NM		
99 WSFA 11/16/17 11/16/17 NET Days of Our Lives	1230-130p	:30		NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				•	Ţ.J0.00
	\$150.00					
100 WSFA 11/20/17 11/20/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week	430-5a <u>Rate</u>	:30	•	NM	2	\$10.00
	ivare			I		

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Contract / Revision Alt Order # 1851421 / 08859661

**Contract Dates** Product Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

<u>Advertiser</u> Original Date / Revision / 11/16/17 11/16/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	· Rate	Type Sp	oots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 11/20/17         11/26/17         2         2	<u>Rate</u> \$5.00					
101 WSFA 11/17/17 11/17/17 NET Days of Our Lives  Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/171 1	1230-130p <u>Rate</u> \$150.00	:30		NM	1	\$150.00
102 WSFA 11/20/17 11/20/17 RIGHT THIS MINUTES  Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 1 1	130-2p <u>Rate</u> \$30.00	:30	•	NM	1	\$30.00
103 WSFA 11/14/17 11/14/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	130-2p <u>Rate</u> \$30.00	:30		NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	Weekdays Length -Tu :30	<u>Rate</u> \$30.00	<u>Type</u> <i>NM</i>		
104 WSFA 11/15/17 11/15/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	130-2p <u>Rate</u> \$30.00	:30	,	NM	1	\$30.00
105 WSFA 11/16/17 11/16/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	130-2p <u>Rate</u> \$30.00	:30		NM	1	\$30.00
106 WSFA 11/17/17 11/17/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	130-2p <u>Rate</u> \$30.00	:30		NM	1	\$30.00
107 WSFA 11/20/17 11/20/17 HARRY  Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 1 1	2-3p <u>Rate</u> \$25.00	:30	4	NM	1	\$25.00
108 WSFA 11/14/17 11/14/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	2-3p <u>Rate</u> \$25.00	:30		NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 HARRY Credited	Start/End Time 2-3p	Weekdays Length -Tu :30	Rate \$25.00	Type NM		
N 109 WSFA 11/15/17 11/15/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	2-3p <u>Rate</u> \$25.00	:30		NM	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 11/13/17-11/19/17 HARRY Credited	Start/End Time 2-3p	Weekdays Length	<u>Rate</u> <del>\$25.00</del>	<u>Type</u> <i>NM</i>		
110 WSFA 11/16/17 11/16/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	2-3p <u>Rate</u> \$25.00	:30	•	NM	1	\$25.00
111 WSFA 11/14/17	430-5a <u>Rate</u> \$5.00	:30		NM	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 11/13/17-11/19/17 Today in Alabama 430am Credited	Start/End Time 430-5a	Weekdays Length -Tu: :30	<u>Rate</u> \$5.00	<u>Type</u> <i>NM</i>		
2 WSFA 11/13/17-11/19/17 Today in Alabama 430am Credited	430-5a	-Tu :30	\$5.00	NM		

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Contract / Revision Alt Order # 1851421 08859661

**Contract Dates** Product Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

<u>Advertiser</u> Original Date / Revision POL/Jones, Doug/D/Sena 11/16/17 / 11/16/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
112 WSFA 11/17/17 11/17/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	2-3p <u>Rate</u> \$25.00	:30 ,	NM 1	\$25.00
113 WSFA 11/20/17 11/20/17 JUDGE JUDY 2ND RUN  Start Date	3-330p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
114 WSFA 11/14/17 11/14/17 JUDGE JUDY 2ND RUN  Start Date	3-330p <u>Rate</u> \$60.00	:30	NM 0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 JUDGE JUDY 2ND RUN Credited	Start/End Time 3-330p	Weekdays         Length         Rate           -Tu         :30         \$60.00	<u>Type</u> NM	
115 WSFA 11/16/17 11/16/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	3-330p <u>Rate</u> \$60.00	:30	<b>N</b> M 1	\$60.00
116 WSFA 11/17/17 11/17/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/171 1	3-330p <u>Rate</u> \$60.00	:30	<b>N</b> M 1	\$60.00
117 WSFA 11/20/17 11/20/17 JUDGE JUDY 1ST RUN  Start Date	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
118 WSFA 11/14/17 11/14/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -1 1	330-4p <u>Rate</u> \$60.00	:30	NM 0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 JUDGE JUDY 1ST RUN Credited	Start/End Time 330-4p	Weekdays         Length         Rate           -Tu         :30         *\$60.00	<u>Type</u> NM	
119 WSFA 11/15/17 11/15/17 JUDGE JUDY 1ST RUN  Start Date End Date Weekdays Spots/Week  Week: 11/13/17 11/19/171 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
120 WSFA 11/16/17 11/16/17 JUDGE JUDY 1ST RUN  Start Date End Date Weekdays Spots/Week  Week: 11/13/17 11/19/171 1	330-4p <u>Rate</u> \$60.00	:30	<b>N</b> M 1	\$60.00
121 WSFA 11/17/17 11/17/17 JUDGE JUDY 1ST RUN  Start Date End Date Weekdays Spots/Week  Week: 11/13/17 11/19/171 1	330-4p <u>Rate</u> \$60.00	:30	<b>NM</b> 1	\$60.00
E 122 WSFA 11/15/17 11/15/17 Today in Alabama 430am  Start Date   End Date   Weekdays   Spots/Week  Week: 11/13/17 11/19/172 2	430-5a <u>Rate</u> \$5.00	:30	NM 0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 Today in Alabama 430am Credited	Start/End Time 430-5a	Weekdays         Length         Rate          W         :30         \$5.00	<u>Type</u> NM	
2 WSFA 11/13/17-11/19/17 Today in Alabama 430am Credited	430-5a	W :30 \$5.00	NM	
123 WSFA 11/20/17 11/20/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/20/17 11/26/17 2 2	M-F 4-430P <u>Rate</u> \$60.00	:30	NM 2	\$120.00

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 Contract / Revision
 Alt Order #

 1851421 /
 08859661

 Contract Dates
 Product
 Estimate #

 11/14/17 - 11/20/17
 DOUG JONES FOR SEI 5097

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 11/16/17 / 11/16/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Typ	e Spots	Amount
124 WSFA 11/14/17 11/14/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -2 2	M-F 4-430P <u>Rate</u> \$60.00	:30	NI	M 0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 WSFA 12 NEWS AT 4PM	Start/End Time M-F 4-430P	Weekdays Length	Rate Typ \$60.00 N/		
Credited 2 WSFA 11/13/17-11/19/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	-Tu :30	\$60.00 NI		
Credited					
125 WSFA 11/15/17 11/15/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172 2	M-F 4-430P <u>Rate</u> \$60.00	:30	N	Л 2	\$120.00
126 WSFA 11/16/17 11/16/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172 2	M-F 4-430P <u>Rate</u> \$60.00	:30	N	A 2	\$120.00
127 WSFA 11/17/17 11/17/17 WSFA 12 NEWS AT 4PM  Start Date End Date Weekdays Spots/Week  Week: 11/13/17 11/19/172- 2	M-F 4-430P Rate \$60.00	:30	NI	1 2	\$120.00
128 WSFA 11/20/17 11/20/17 WSFA 12 NEWS AT 4PM  Start Date End Date Weekdays Spots/Week  Week: 11/20/17 11/26/17 2 2		:30	. NA	1 2	\$150.00
129 WSFA 11/14/17 11/14/17 WSFA 12 NEWS AT 4PM  Start Date End Date Weekdays Spots/Week  Week: 11/13/17 11/19/17 -2 2	M-F 430-5P Rate \$75.00	:30	NI	0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 430-5P	Weekdays Length -Tu: :30	Rate <u>Typ</u> \$75.00 NM		
2 WSFA 11/13/17-11/19/17 WSFA 12 NEWS AT 4PM Credited	M-F 430-5P	-Tu :30	\$75.00 NA	1	
130 WSFA 11/15/17 11/15/17 WSFA 12 NEWS AT 4PM  Start Date	M-F 430-5P <u>Rate</u> \$75.00	:30	NN	2	\$150.00
131 WSFA 11/16/17 11/16/17 WSFA 12 NEWS AT 4PM  Start Date	M-F 430-5P <u>Rate</u> \$75.00	:30	NA	1 2	\$150.00
132 WSFA 11/17/17 11/17/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172- 2	M-F 430-5P <u>Rate</u> \$75.00	:30	, NA	2	\$150.00
E 133 WSFA 11/16/17 11/16/17 Today in Alabama 430am  Start Date   End Date   Weekdays   Spots/Week   Week: 11/13/17 11/19/172 2	430-5a <u>Rate</u> \$5.00	:30	NN	0	\$0.00
Spot Ch Date Range Description  1 WSFA 11/13/17-11/19/17 Today in Alabama 430am Credited	Start/End Time 430-5a	Weekdays Length	<u>Rate</u> <u>Type</u> \$5.00 NN		
2 WSFA 11/13/17-11/19/17 Today in Alabama 430am Credited	430-5a	Th :30	• \$5.00 NN	1	
134 WSFA 11/20/17       11/20/17       WSFA 12 News at Five         Start Date       End Date       Weekdays       Spots/Week         Week: 11/20/17       11/26/17       2       2	5-530pm <u>Rate</u> \$185.00	:30	NN	2	\$370.00

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| Contract / Revision | Alt Order # | 08859661

 Contract Dates
 Product
 Estimate #

 11/14/17 - 11/20/17
 DOUG JONES FOR SEI 5097

Advertiser

POL/Jones, Doug/D/Sena

Original Date / Revision
11/16/17 / 11/16/17

*Line Ch Start Date End Date Description	Start/End Time	Days Len	Spots/ gth Week	Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate						
135 WSFA 11/14/17 11/14/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm Rate		:30		NM	0	\$0.00
Week: 11/13/17	\$185.00 Start/End Time 5-530pm	<u>Weekdays</u> -Tu	Length :30	* <u>Rate</u> \$185.00	Type NM		
136 WSFA 11/15/17 11/15/17 WSFA 12 News at Five  Start Date End Date Weekdays Spots/Week  Week: 11/13/17 11/19/172 2	5-530pm <u>Rate</u> \$185.00		:30		NM	2	\$370.00
137 WSFA 11/16/17 11/16/17 WSFA 12 News at Five  Start Date End Date Weekdays Spots/Week  Week: 11/13/17 11/19/171 1	5-530pm <u>Rate</u> \$185.00		:30	•	NM	1	\$185.00
138 WSFA 11/17/17 11/17/17 WSFA 12 News at Five <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/172 2	5-530pm <u>Rate</u> \$185.00		:30		MM	2	\$370.00
139 WSFA 11/20/17 11/20/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 2 2	6-630pm <u>Rate</u> \$350.00		:30		NM	2	\$700.00
140 WSFA 11/14/17	6-630pm <u>Rate</u> \$350.00		:30	•	NM	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 11/13/17-11/19/17 WSFA 12 News at Six - MF Credited	Start/End Time 6-630pm	<u>Weekdays</u> -Tu	Length :30	<u>Rate</u> \$350.00	<u>Type</u> <i>NM</i>		
2 WSFA 11/13/17-11/19/17 WSFA 12 News at Six - MF Credited	6-630pm	-Tu	:30	\$350.00	NM		
141 WSFA 11/15/17       11/15/17       WSFA 12 News at Six - MF         Start Date       End Date       Weekdays       Spots/Week         Week: 11/13/17       11/19/17      2       2	6-630pm <u>Rate</u> \$350.00		:30		NM	2	\$700.00
142 WSFA 11/16/17       11/16/17       WSFA 12 News at Six - MF         Start Date       End Date       Weekdays       Spots/Week         Week: 11/13/17       11/19/17      2       2	6-630pm <u>Rate</u> \$350.00		:30		NM	2	\$700.00
143 WSFA 11/17/17       11/17/17       WSFA 12 News at Six - MF         Start Date       End Date       Weekdays       Spots/Week         Week: 11/13/17       11/19/17      2       2	6-630pm <u>Rate</u> \$350.00		:30		NM	2	\$700.00
144 WSFA 11/20/17       11/20/17       NET Early Today ON         Start Date       End Date       Weekdays       Spots/Week         Week: 11/20/17       11/26/17       M       2	4-430x <u>Rate</u> \$3.00		:30	•	NM	2	\$6.00
145 WSFA 11/14/17 11/14/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 -T 2	4-430x <u>Rate</u> \$3.00		:30		NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/13/17-11/19/17 NET Early Today ON Credited	Start/End Time 4-430x	Weekdays -Tu	Length :30	Rate \$3.00	Type NM		
2 WSFA 11/13/17-11/19/17 NET Early Today ON Credited	4-430x	-Tu	:30	\$3.00	NM		

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 Contract / Revision
 Alt Order #

 1851421 /
 08859661

 Contract Dates
 Product
 Estimate #

 11/14/17 - 11/20/17
 DOUG JONES FOR SEI 5097

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/16/17 / 11/16/17

	Start/End		Spots/	•			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	TypeS	pots	Amount
146 WSFA 11/15/17 11/15/17 NET Early Today ON	4-430x		:30		NM	2	\$6.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17W 2	<u>Rate</u> \$3.00						
			.00			•	00.00
147 WSFA 11/16/17 11/16/17 NET Early Today ON Start Date End Date Weekdays Spots/Week	4-430x Rate		:30		NM	2	\$6.00
Week: 11/13/17 11/19/17T 2	\$3.00						
148 WSFA 11/16/17 11/16/17 NET Early Today ON	4-430x		:30	,	NM	2	\$6.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 11/13/17 11/19/17T 2	\$3.00						
E 149 WSFA 11/16/17 11/16/17 DELAY/Tonight Show w/Jay	•		:30		NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17T 1	<u>Rate</u> \$115.00						
E 150 WSFA 11/16/17 11/16/17 DELAY Late Night	1206-1xm		:30		NM	1	\$10.00
Start Date	Rate					•	4.0.00
Week: 11/13/17 11/19/17T 1	\$10.00			•			
N 151 WSFA 11/16/17 11/16/17 NET NFL Thursday Pre-Ga			:30		NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17T 1	<u>Rate</u> \$150.00				I		
N 152 WSFA 11/16/17 11/16/17 NET NFL Thursday Game	730p-1030p		:30		NM	1	\$750.00
Start Date End Date Weekdays Spots/Week	Rate		.50		IVIVI	•	\$750.00
Week: 11/13/17 11/19/17T 1	\$750.00						
N 153 WSFA 11/16/17 11/16/17 Late News	1030p-11p		:30		NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17T 1	Rate			•	l		
	\$150.00						0450.00
N 154 WSFA 11/19/17 11/19/17 Late News Start Date End Date Weekdays Spots/Week	1030p-11p Rate		:30		NM	1	\$150.00
Week: 11/13/17 11/19/17S 1	\$150.00				- 1		
N 155 WSFA 11/20/17 11/20/17 The Voice	7-9pm		:30		NM	2	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 11/20/17 11/26/17 M 2	\$600.00						
N 156 WSFA 11/17/17 11/17/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week	10-1035pm Rate		:30		NM	1	\$415.00
Week: 11/13/17 11/19/17F 1	\$415.00						
N 157 WSFA 11/18/17	230p-6p		:30		NM	2	\$100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 11/13/17 11/19/17S- 2	\$50.00						
N 158 WSFA 11/17/17 11/17/17 Dateline	8-10pm		:30		NM	2	\$450.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17F 2	<u>Rate</u> \$225.00						
N 159 WSFA 11/16/17 11/19/17 WSFA 12 News at Six - MF			:30		NM	1	\$525.00
Start Date End Date Weekdays Spots/Week	Rate		.50		''''	,	<b>\$323.00</b>
Week: 11/13/17 11/19/17TF 1	\$525.00						
N 160 WSFA 11/16/17 11/19/17 Today In Alabama	6a-7a		:30		NM	1	\$265.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17TF 1	<u>Rate</u> \$265.00						
			.20			2	0500.00
N 161 WSFA 11/16/17 11/19/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a Rate		:30		NM	2	\$530.00
	11010						

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision Alt Order # 1851421 08859661

Contract Dates Product • Estimate # 11/14/17 - 11/20/17 DOUG JONES FOR SEI 5097

Advertiser Original Date / Revision POL/Jones, Doug/D/Sena 11/16/17 / 11/16/17

*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate	Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 11/13/17         11/19/17        TF         2	<u>Rate</u> \$265.00			1	- P	
N 162 WSFA 11/19/17 11/19/17 Nascar Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17S 1	1p-5p <u>Rate</u> \$65.00	:30		NM	1	\$65.00
N 163 WSFA 11/20/17 11/20/17 Today in Alabama 5am	5-530a <u>Rate</u> \$130.00	:30		NM	1	\$130.00
N 164 WSFA 11/18/17 11/18/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/175- 1	6-8am <u>Rate</u> \$70.00	:30		NM	1	\$70.00
N 165 WSFA 11/19/17 11/19/17 NET NBC Sunday Today S <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17S 1	hc7-8a <u>Rate</u> \$70.00	:30		NM	1	\$70.00
N 166 WSFA 11/17/17	8-10pm <u>Rate</u> \$225.00	:30	•	NM	1	\$225.00
N 167 WSFA 11/20/17 11/20/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/20/17 11/26/17 M 1	7-9am <u>Rate</u> \$175.00	:30		NM	1	\$175.00
N 168 WSFA 11/18/17 11/18/17 SNL  Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17S- 2	9-10PM <u>Rate</u> \$100.00	:30		NM	2	\$200.00
N 169 WSFA 11/20/17 11/20/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/20/17 11/26/17 M 1	2-3p <u>Rate</u> \$25.00	:30	•	NM	1	\$25.00
N 170 WSFA 11/20/17	6a-7a <u>Rate</u> \$265.00	:30		NM	1	\$265.00
N 171 WSFA 11/18/17 11/18/17 Will & Grace/Superstore  Start Date End Date Weekdays Spots/Week  Week: 11/13/17 11/19/17S- 1	7-8pm <u>Rate</u> \$75.00	:30		NM	1	\$75.00
N 172 WSFA 11/18/17 11/18/17 NET Soccer  Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17S- 2	1130a-130p <u>Rate</u> \$35.00	:30		NM	2	\$70.00
N 173 WSFA 11/17/17	L1230-105x <u>Rate</u> \$15.00	:30		NM	1	\$15.00
		Totals			172	\$21,244.00

Time Period # of Spots **Gross Amount** Agency Comm. **Net Amount** 10/30/17 -11/20/17 172 \$21,244.00 (\$3,186.60)\$18,057.40 Totals 172 \$21,244.00 (\$3,186.60)\$18,057.40

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	Contract / Revision 1851421 /	-	<u>Alt Order #</u> 08859661
Contract Dates 11/14/17 - 11/20/17	Product DOUG JONES FO		Estimate # 5097
Advertiser POL/Jones, Doug/D/Sena			nal Date / Revision /16/17 / 11/16/17

Signature:	Date:	
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HEADLINE# 8859661 TRF# 1851421 MOD# 2: APPROVED REV #0 \$\$\$ HEADLINE# 8859661 REP \$\$\$

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM STATION \*\*CHANGES\*\* AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

\*\*\* WSFA-TV \*\*\* NOV16/17

REP.# SALESMAN #	BUYER NAME JEFF SCATTERGOOD	SALES PRSN WA- RYAN EDDINS (H)		CLASS: NATL. LOCAL REGIONAL	VOICE)		DATE NOV16/17 12.1
ADV # ADV. NAME POLI/D JONES/D/SEN/AL	AGY # AGY. NAME CANAL PARTNERS MEDIA	900 CIRCLE 75 PKWY SE, SUITE# 1650	ATLANTA, GA 30339	ORDER # CONTRACT # 8859661	PRDCT DOUG JONES FOR SENAT EST#5097 COMMENTS: (LINE, ORDER, INVOICE)	FLIGHT DATES NOV14/17 NOV20/17 WK-1	CITY TAX STATE TAX CO-OP BILLING NEEDED

STA:

THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 900 CIRCLE 75 PARKWAY ATLANTA, GA 30339

ING OVERSOLD. WE HAVE AN EXTRA PLEASE CONFIRM. THANKS, DENICE \$\$215.00 \$\$275.00 \$\$275.00 \$\$100.00 \$\$100.00 \$\$100.00 \$\$175.00 \$\$15.00 \$\$15.00 WE HAVE AND TP'S BEING OVERSOLD. #8851727. PLEASE CONFIRI NOV18 (2/WK) NOV18 (2/WK) NOV16 NOV16 NOV17 NOV16 NOV15 NOV20 NOV20 NOV17 NOV17 NOV20 NOV18 NOV17 CMT:\$150.00 TO SPEND FROM HDL CMT: NA DUE TO PROGRAM CHANGES THU/1000P-1035P FRI/1000P-1035P FRI/1135P-1235A & MON/700A-900A & SAT/900P-1000P & MON/200P-300P & MON/600A-700A & SAT/700P-800P & SAT/1130A-130P OFFER: FRI/800P-1000P SAT/900P-1000P SAT/1130A-130P FRI/1235A-105A MISSED: THU/630P-700P THU/530A-600A WED/200P-300P ٧ð STATION MAKEGOOD OFFERS: BUY#11 BUY#12 BUY#21 BUY#55 BUY#6 NO BUYS TO PRINT UNRESL

PLS ADVISE

(NOV16/17)

168 21094.00 TOTAL SPOTS CONTRACT TOTAL

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION NOV16/17 12.14 \*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\* REP HEADLINE# 8859661 TRF# 1851421 \$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

WIYC 0%

WBMM 3% CABL 0% WAKA 33% WCOV 11% EAKA 0% WNCF 148 ESFA 08 WSFA 39% MARKET TOTALS \$54,089

ACCURATE SHARES

SVC- NSI DEMOS- RA35+\*

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET 1851421 \$\$\$ HEADLINE# 8859661 TRF# MOD# 2: UNAPPROVED REV #1 REP SSS

703-528-9387
VISORY: AGENCY CREDIT RISK !!!
KSHEET HARRIS REPORT FROM REP

AT FROM REP NOV16/17 12.
\*\*CHANGES\*\* \*\*\* WSFA-TV \*

. \* N \*

12.55 # DATE NOV16/17 SALESMAN REGIONAL (H) EDDINS SCATTERGOOD LOCAL RYAN OFF.# JEFF WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# ORDER, INVOICE) BILLING NEEDED 1650 SUITE# (LINE, SE CO-OP JONES/D/SEN/AL SENAT EST#5097 COMMENTS: CANAL PARTNERS MEDIA 8859661 75 PKWY 30339 WK-1# GA G 900 CIRCLE CONTRACT NOV20/17 ATLANTA, POLI/D TAX NAME AGY. NAME STATE JONES FOR DATES NOV14/17 ADV. DOUG CITY TAX FLIGHT # ORDER PRDCT ADV AGY

REP: REVISED ORDER
M4 OKD AS LINES 161-168
PREVIOUS TTL \$21,094
REVISED TTL, \$21,244
\$150 WAS MOVED FROM HDLN: 8851727
PLS CONFM
THANKS JASMINE FOR RYAN

٠ د CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

: TOTI:	:SPTS:	•	
DAYS			
WEEK :	10T		
END : SPTS: WI	: /WK: INVT		
END	DATE		
••	"		
START	DATE		97
	••	•	F# 150
RATE			AGENCY EST# = 5097
••	••		Ø
SEC			
: LGTH :		•	CODE = 836
PERIOD			AGENCY ADVERTISER CO
TIME	•	,	ADVE
: CD:			<b>4GENCY</b>
:LINE#:REP	#ANTT:		7

11/16 11/16 \$215.00 30 2967 ij AGENCY PRODUCT CODE 630P-700P S Ø

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THU

0

PROGRAM: ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT

## REP HEADLINE# 8859661 TRF# 1851421 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

NOV16/17 12.55 \*\*\* WSFA-TV \*\*\* REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

\*\*CHANGES\*\* \*\*

:TOTL:	Н		H		N		Н		н		Н	
DAYS												
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WEEKINVT	_	Z E Z	>	, 45 H		A E	`.	7 A 3	<u>\</u>	) EA <		> < E
SPTS: /WK:	ᆏ	AN EXTRA 3, DENICE	Н	AN EXTRA	0	AN EXTRA	Н	AN EXTRA	Н	AN EXTRA	Н	AN EXTRA
END :	11/17	E HAVE THANKS	11/20	E HAVE THANKS	11/18	E HAVE THANKS	11/20	E HAVE THANKS	11/20	E HAVE THANKS	11/18	E HAVE THANKS
: START : DATE	11/17	OVERSOLD. ASE CONFIRN WK /WK /WK /WK /WK	11/20	OVERSOLD. ASE CONFIRM	11/18	OVERSOLD. ASE CONFIRM	11/20	OVERSOLD. ASE CONFIRM	11/20	OVERSOLD. ASE CONFIRM	11/18	OVERSOLD. ASE CONFIRM
: RATE	\$225.00	2 TP'S BE 351727. FOR 1 SP 1 FOR 1 SP 2 FOR 1 S 2 FOR 1 S 5 FOR 1 S	\$175.00	AND TP'S BEING #8851727. PLE. 161-168	\$100.00	AND TP'S BEING #8851727. PLE 161-168	\$25.00	AND TP'S BEING #8851727. PLE. 161-168	\$265.00	AND TP'S BEING #8851727. PLE. 161-168	\$75.00	AND TP'S BEING #8851727. PLE 161-168
: LGTH : SEC	30	PROGRAM CHANGES ANI SPEND FROM HDL #88 OR NOV16 ON LINE-6 OR NOV17 ON LINE-12 OR NOV17 ON LINE-12 OR NOV17 ON LINE-22 OR NOV17 ON LINE-22 OR NOV15 ON LINE-25	30	CHANGES FROM HDL F LINES	30	CHANGES FROM HDL F LINES	30	CHANGES FROM HDL	30	PROGRAM CHANGES SO SPEND FROM HDLES ADE UP OF LINES	30	GRACE/SUPERSTORE TO PROGRAM CHANGES TO SPEND FROM HDL MADE UP OF LINES
TIME PERIOD	800P-1000P	DATELINE NBC NA DUE TO PRC \$150.00 TO SP MAKE-GOOD FOR MAKE-GOOD FOR MAKE-GOOD FOR MAKE-GOOD FOR MAKE-GOOD FOR	700A-900A	TODAY SHOW  NA DUE TO PROGRAM \$150.00 TO SPEND  MAKEGOOD MADE UP O	000P-1000P	SNL NA DUE TO PROGRAM \$150.00 TO SPEND MAKEGOOD MADE UP O	:00F-300P	HARRY CONNICK JR. NA DUE TO PROGRAM \$150.00 TO SPEND B	600A-700A	TODAY IN AL NA DUE TO PRO \$150.00 TO SP MAKEGOOD MADE	00P-800P	WILL & GRACE/ NA DUE TO PRO \$150.00 TO SP MAKEGOOD MADE
:REP :CD:	161 A 8	PROGRAM : ORD COMI: ORD COMZ: THIS IS A THIS IS A THIS IS A THIS IS A THIS IS A THIS IS A THIS IS A THIS IS A THIS IS A THIS IS A THIS IS A THIS IS A THIS IS A THIS IS A THIS IS A THIS IS A	162 A 7	PROGRAM : ORD COM1: ORD COM2: PART OF A	163 A 9	PROGRAM : ORD COM1: ORD COM2: PART OF A	164 A 2	PROGRAM : ORD COM1: ORD COM2: PART OF A	165 A 6	PROGRAM : ORD COM1: ORD COM2: PART OF A	166 A 7	PROGRAM : ORD COM1: ORD COM2: PART OF A
: LINE#:										•		

## REP HEADLINE# 8859661 TRF# 1851421 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

NOV16/17 12.55 \*\*\* WSFA-TV \*\*\* REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

+ HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*:

		W							ć			
: LINE#	:REP :C	: CD:	TIME PERIOD	: LGTH : SEC	: RATE	: START : DATE	: END : DATE	SPTS: . /WK:	WEEK		DAYS	: TOTL:
	167 P	A 13	130A-130P	30	\$35.00	11/18	11/18	7	>	SAT		
	PROGRAM ORD COM1 ORD COM2 PART OF	 Z	SOCCER NA DUE TO PROGRAM \$150.00 TO SPEND MAKEGOOD MADE UP C	1 CHANGES FROM HDL F LINES	AND TP'S BI #8851727. 161-168	BEING OVERSOLD, W. PLEASE CONFIRM.	E HAVE THANKS	AN EXTRA	A H			
	168 A	A 12	235A-105A	30	\$15.00	11/17	11/17	Н		FRI		Н
	PROGRAM: ORD COM1: ORD COM2: PART OF A		LAST CALL WIT NA DUE TO PRC \$150.00 TO SE MAKEGOOD MADE	LL WITH CARSON DALEY CO PROGRAM CHANGES A TO SPEND FROM HDL # MADE UP OF LINES 1	ND TP'S 8851727. 61-168	BEING OVERSOLD. WI PLEASE CONFIRM.	E HAVE THANKS	AN EXTRA	45 H			
	11 S	Н	000P-1035P	30	\$275.00	11/16	11/16	0		THU		0
	PROGRAM : CON COM1:	2 2 	WSFA 12 NEWS WSFA 12 NEWS	AT 10P AT 10P					7			~
•	12 8	H	000P-1035P	30	\$275.00	11/17	11/17	0	>	FRI		0
	PROGRAM CON COM1		WSFA 12 NEWS WSFA 12 NEWS	AT 10P AT 10P								
	21 8	Н	135P-1235A	30	\$10.00	11/17	11/17	0		FRI		0
	PROGRAM : CON COM1:	11:	LATE NIGHT W	SETH MYERS SETH MYERS					>			
	55 8	Ŋ	30A-600A	30	\$100.00	11/16	11/16	Н		THU		Н
	PROGRAM CON COM1	 H	TODAY IN ALABAMA TODAY IN ALABAMA	ama ama				<b>.</b>				
	109	(1)	00P-300P	30,	\$25.00	11/15	11/15	°	_	WED		0
	PROGRAM : CON COM1:	 17 :	HARRY HARRY						•		•	

## REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET REP HEADLINE# 8859661 TRF# \$\$\$ MOD# 2: UNAPPROVED REV #1

1851421 \$\$\$

NOV16/17 12.55 \*\*\* WSFA-TV \*\*\* RISK !!! REPORT FROM REP \*\*CHANGES\*\* CREDIT I

FAX# 703-516-9680

:LINE#:REP	: CD:	TIME PE	PERIOD	: LGTH : SEC :	RATE	START DATE	END DATE	SPTS:	: WEEK :	DAYS	TOTL:
NOT FATS		10 11 11 11 11							1		. 35 1 3 .
11.7F.7 N.7 () ()	- 1	. r r r r r r r r									
M4 OK.D	BUY#	9	IISSED	MISSED:THU/630P-700P		NOV16		308	\$215.00	(71/21VOM)	7 )
	BUY#	#11		THU/1000P-1035P		NOV16		308		1 () 1	
	BUY#	#12		FRI/1000P-1035P		NOV17		308	\$275.00		
	BUY#2	#21		FRI/1135P-1235A		NOV17		308	\$10.00		
	BUY#.	ப		THU/530A-600A		NOV16			0		
	BUY#	#109		WED/200P-300P		NOV15		308	0.00		
			OFFER:	FER: FRI/800P-1000P		NOV17	•	308	200	PLS ADVISE	[ii
			ধ	MON/700A-900A		NOV20	.,	308	175.		
			৺	SAT/900P-1000P		NOV18 (2/WK)		308	\$100.00		
			Ø	MON/200P-300P		NOV20	,	308	\$25.00		
			Ø	MON/600A-700A		NOV20	.,	308	26		
			ષ્ઠ	SAT/700P-800P		NOV18	.,	308	75.0		
			୪	SAT/1130A-130P		NOV18 (2/WK)		308	ო		
			ĸ	FRI/1235A-105A		NOV17	.,		1.5		
			CMT:NA	DUE TO PROGR 50.00 TO SPEN	AM CHANGES D FROM HDL	AND TP'S BE: #8851727. I	ING OVERSOLD PLEASE CONFI	. W M	E HAVE AN THANKS, D	EXTRA	

21244.00 TOTAL CONTRACT TOTAL 21244.00 NOV/17

WIYC 3 WBMM CABL 0% WCOV 118 % % % O WAKA EAKA WNCF 148 ESFA 08 WSFA 39% MARKET TOTALS \$54,089

%

ACCURATE SHARES

SVC- NSI DEMOS- RA35+\*

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

REP: TEL# 703-528-9387 CREDIT ADVISORY: TRF# 1851421 #1 \$\$\$ 8859661 HEADLINE#

MOD# 2: APPROVED REV

REP SSS

703-516-9680 STATION FROM FAX# RISK !!! REPORT F CREDIT HARRIS AGENCY ORDER WORKSHEET

NOV16/17 13.31

\*\*\* WSFA-TV

SALESMAN REGIONAL (H) SCATTERGOOD EDDINS LOCAL RYAN JEFF ΜM CLASS: NATL BUYER NAME PRSN SALES REP.# INVOICE) 1650 ORDER, SUITE# (LINE, S 回 JONES/D/SEN/AL PARTNERS MEDIA COMMENTS: 885966 PKWY 30339 WK-1 75 # GA EST#5097 CIRCLE CONTRACT NOV20/17 ATLANTA POLI/D CANAL 006 SENAT NAME NAME FOR ADV. AGY. DATES NOV14/1 CONES DOUG # FLIGHT # ORDER PRDCT ADV AGY

31 ო

DATE NOV16/17

NEEDED

BILLING

CO-OP

TAX

STATE

CITY TAX

8851727 \$150 WAS MOVED FROM HDLN: M4 OKD AS LINES 161-168 FOR RYAN PREVIOUS TTL \$21,094 REVISED TTL, \$21,244 THANKS JASMINE ORDER PLS CONFM REVISED REP:

STA:

CASH IN ADVANCE SCHEDULE ď HS THIS \*\*\*\* CON CM

SUITE#1650 HO: SENT SE, BE INVOICES ARE TO DE CTRCLE 75 PARKWAY 30339 900 CIRCLE 'ATLANTA, GA

CONTRACT SCHEDULED FOR GENERATION NOV16 NOV16 NOV17 BEEN APPROVED MISSED: THU/630P-700P THIS ORDER HAVE MAKEGOOD OFFERS: BUY#11 BUY#6 OF CHANGES NOTICE: STATION

ADVISE (NOV16/17) N EXTRA DENICE PLS AZ \$\$ \$ \$ \$ 215.00 \$\$ \$ \$ 275.00 \$\$ 275.00 \$\$ 2 HAVE Z E BEING OVERSOLD 308 NOV18 (2/WK) NOV17 NOV18 (2/WK) AND TP'S | #8851727. NOV17 NOV16 NOV15 NOV20 NOV20 NOV20 NOV18 NOV17 TO PROGRAM CHANGES THU/1000P-1035P FRI/1000P-1035P FRI/1135P-1235A OFFER: FRI/800P-1000P SAT/900P-1000P SAT/1130A-130P FRI/1235A-105A WED/200P-300P MON/600A-700A THU/530A-600A MON/700A-900A MON/200P-300P SAT/700P-800P :NA DUE \*\*\*\*\*\*\*\*\*\*\* CMH BUY#109 BUY#12 BUY#21 BUY#55

THANKS,

PLEASE CONFIRM.

SPEND FROM HDL

OH

CMT:\$150.00

REP HEADLINE# 8859661 TRF# 1851421 \$\$\$ MOD# 2: APPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION NOV16/17 13.31

21244.00 CONTRACT TOTAL TOTAL